

【课程名称 COURSE TITLE】

(Public Management Innovation: An International Comparison)

【授课教师 INSTRUCTOR】

Zeger van der Wal

The Netherlands

Assistant Professor

VU University (Amsterdam, the Netherlands)

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【授课对象 STUDENTS】

Undergraduate and postgraduates

【授课语言 TEACHING LANGUAGE】

English

【先修课程 PREREQUISITES】

Preferably a basic course in management, public administration, business administration or political science, sufficient English to follow discussion

【授课方式 METHODS OF INSTRUCTION】

Lecture, class discussion, close reading of examples

【课程考核 EVALUATION】

Continuous assignments, participation : 30%

Final Examination (written exam) : 70%

【课程学分 CREDITS】

2 credits

【教师简介 ABOUT THE INSTRUCTOR】

After obtaining his Master's degree in Political Science with a specialization in Public Administration from the University of Amsterdam, Zeger van der Wal starting working as a policy maker for the Municipality of Amsterdam, and later as a project assistant for a regional government organization. In 2003 he

joined the VU University Amsterdam as a Ph.D. candidate. He obtained his doctorate (*cum laude*) from this University in 2008.

dr. van der Wal currently works as an Assistant Professor within the research group 'Integrity of Governance'. He is involved in several research projects on public values and good governance, motives and values of business and government elites, as well as studies concerning loyalties, motivation and professionalism in the public and private domain. He currently supervises Ph.D. candidate Lijing Yang and works together with her on a large-scale comparative research project into the ethos of civil servants in China and the Netherlands.

In 2008, he was awarded the Netherlands Institute of Government (NIG) post doc award for an international comparative research project into the values and motivations of top-level public managers and politicians: *Elite Ethics* (2009-2012).

Zeger is a member of professional organizations in the fields of public administration and business ethics and a senior research member of the NIG. He has published widely on the issue of organizational value differences between sectors, as well as on broader administrative ethics, public service motivation and public management issues in national and international journals and books. He also teaches a variety of B.Sc. and M.Sc. courses to students as well as professionals with consequent above average student evaluations.

As a visiting professor, he has been affiliated with American University in Washington D.C. (2007), Australia National University in Canberra (2009), and Syracuse University (2011). Zeger has a strong international profile and network, and has recently visited Singapore, Hong Kong, and Chengdu to give guest lectures and research seminars, and chair conference panels.

Journals which have published his work include *Public Administration Review*, *Public Administration*, *Administration & Society*, *Public Management Review*, *American Review of Public Administration*, *International Journal of*

Public Administration, Public Organization Review, Public Administration Quarterly, Public Integrity, Bestuurskunde and *Beleid & Maatschappij*. He also recently co-authored a book chapter for an edited volume on the state of the art in motivation in public management research (Oxford University Press).

【课程简介 COURSE DESCRIPTION】

Conducted in English, this course offers an introduction to contemporary approaches and theories on public sector management. Starting with a general introduction and historic overview of public administration and public management ideas, we will go into recent insights on how governments across the globe can (re)design their institutions and processes in the light of the current financial crisis. We will focus especially on how public sectors can reform and innovate.

We will, as a starting point, discuss the following topics in this course:

- The content of general management
- The differences and similarities between public and private sector management
- Public management reform
- The policy-making process
- Political-administrative relations
- Ethics and values in public sector management
- International comparisons between systems and approaches

In addition, we will pay specific attention to the comparison of Western and Eastern ideas on public management and how they can benefit from each other. Also, comparisons between government, business, and public corporations will be addresses.

In this course, we will study and discuss innovative and cutting-edge approaches to how government organizations can be operated and designed. No matter whether students are interested in a future career as academics, public managers, business managers, or consultants, they will all greatly benefit from this intensive course.

【课程大纲 SYLLABUS】

Sequence of discussion topics and assigned readings: (subject to modification)

课程内容 : (可能会有临时调整)

1. Introduction—What is management?

Fayol, H. (1949). *General and Industrial Management*.

2. How do public and private management differ?

Allison, G. (1979). *Public and private management: are they fundamentally alike in all unimportant aspects?*

3. Public management reform I: How private management has transformed public management

Hood, C.C. (1995). *The “New Public Management” in the 1980’s: Variations on a Theme*.

4. Public management reform II: Public management in terms of crisis

Laspley, I. (2010). *New Public Management in the Global Financial Crisis: Dead, Alive or Born Again?*

5. The policy-making process

W.N. Dunn (2004). *Public Policy Analysis: An Introduction*.

6. Dynamics in political-administrative relationships

Hart, P. 't, & Wille, A.W. (2006). *Ministers and Top Officials in the Dutch Core Executive: Living Together, Growing Apart?*

7. Innovations in Public Management I: Networks

Klijin E.H. & J.F.M. Koppenjan (2006). *Public Management and Policy Networks: Foundations of A Network Approach to Governance*.

8. Innovations in Public Management II: Collaborative Public Management

McGuire, M. (2006). *Collaborative Public Management: Assessing What we Know and How We Know It*.

9. Ethics and Values in Public Management

Van der Wal, Z. (2011). *The Content and Context of Organizational Ethics. Public*

Administration 89 (2): pp. 644-660.

10. Public Management: An International Comparison I

Textbook Pollitt & Bouckaert 2004

11. Public Management: An International Comparison II

Textbook Pollitt & Bouckaert 2004

12. The Future of Public Management

Textbook Pollitt & Bouckaert 2004

【课程教材 TEXTBOOK】

Pollitt, C. and Bouckaert, G. (2004). *Public Management Reform: A Comparative Analysis*. 2nd ed. Oxford: Oxford University Press.